

Background in designing impactful solutions for customer and learner experience. Inclusive thinker with a heart of empathy, an eye for visual aesthetics, and a growth mindset.

EDUCATION

University of California, San Diego

B.S. Cognitive Science

Human-Computer Interaction focus

Sep 2014 - June 2018

SKILLS

Research

User Research, Personas, Moodboarding, Competitive Analysis, User Flow, Usability Testing, Heuristic Evaluation

Design

Product Design, Branding, User Experience Design, Style Guide, User Interface Design, Interaction Design, Lo-Fi/Hi-Fi Prototyping

Tools

Sketch, Adobe XD, Marvel, InVision, Figma, Illustrator, Photoshop, Git/Github, HTML, CSS, JS, Google Analytics

Languages

Korean, English

EXPERIENCE

UI/UX Designer

Sep 2018 - Feb 2019

Learning Evolution

Enhanced the style and usability of the eCommerce curriculum from initial product conceptualization and prototyping. Implemented coherent, mobile-friendly layout and interactions to deliver a more usable training experience for large corporate CPG clients.

Collaborated with the team in an agile environment to redesign the Acushnet Golf courses with brand consistency and accessibility.

Multimedia and Web Intern

June 2018 - Sep 2018

Learning Evolution

Ideated an innovative concept and conducted market research for the new eCommerce curriculum to provide engaging content strategy and useful infographics. Solved design challenges from the functional limitations of eLearning authoring tools. Worked closely with leadership and sales as the sole designer to deliver multiple internal projects, ranging from branding to print design.

Service Designer

June 2015 - Sep 2017

Poki Yaki

Improved user experience through direct observations and interaction with stakeholders. Devised digital and on-site resources to streamline operations with a holistic approach, which led to positive brand reputation and customer reviews.

Internal Vice President

May 2016 - June 2017

Communication Designer

Jan 2015 - June 2016

Korean American Student Association

Designed creative ads to boost membership from double to triple digits. Solidified roles and management for event planning to improve member retention. Launched new staff apparel from design to production to encourage staff recognition.